U.S. Business and Economic History (History 3345)
Spring 2012
Dr. Patton
Office: Social Science 4100
Phone: 770-423-6714
MW, 2-3:15 p.m.
e-mail: rpatton@kennesaw.edu
Office Hours: MW 11 a.m.-noon, 1-2 p.m.

This course surveys American business and economic development from colonial times to the present. Major themes include the historical development of capitalism; small business and family business; the shifting position of the U.S. within the world economy; a comparison of business history in the US with other nations; the regional economy of Georgia and the South; labor-management relations; the labor movement; government-business relations; the image of business and business leaders in society; an introduction to the historical development of economic thought, especially in the US context; and the changing social, political, and cultural context within which business and economic institutions have developed.

Required books:


Other required reading:

EH.Net Economic History Services, including EH.Net Encyclopedia.

Articles from JSTOR database (available via Galileo). Consult the WebCt calendar for daily reading assignments.

Assignments and Grading:

Mid-term exam 30%

Final Exam 40%

Article summaries 30% (@ 250-300 word; summarize main themes; turn in electronically via GeorgiaView, total of 6; 5% each)
Academic Honesty Statement

No student shall receive, attempt to receive, knowingly give or attempt to give unauthorized assistance in the preparation of any work required to be submitted for credit (including examinations, laboratory reports, essays, themes, term papers, etc.). Unless specifically authorized, the presence and/or use of electronic devices during an examination, quiz, or other class assignment is considered cheating. Engaging in any behavior that a professor prohibits as academic misconduct in the syllabus or in class discussion is cheating. When direct quotations are used, they should be indicated, and when the ideas, theories, data, figures, graphs, programs, electronic based information or illustrations of someone other than the student are incorporated into a paper or used in a project, they should be duly acknowledged. No student may submit the same, or substantially the same, paper or other assignment for credit in more than one class without the prior permission of the current professor(s).

(from Section II-A of the KSU Student Code of Conduct, as modified for Fall semester 2011)