HIST 4430: MUSEUM STUDIES
CRN 81387, 3 credit hours
Tuesday and Thursday, 2:00 p.m. – 4:45 p.m.
EB 250
Fall 2016

Instructor: Dr. Jennifer W. Dickey
Office: SO 4130
Office Hours: Tue. and Thu. from 9:00-12:00 and by appointment
Office Phone: 470-578-2295     Cell Phone: 706-266-0603
E-mail: jdickey2@kennesaw.edu

Course Communication: Students should contact me by e-mail at the above address with any questions or to make an appointment for discussion related to academic standing in the course. **DO NOT e-mail me through D2L.** Students should use the cell phone number only in instances when delayed or lost en route to a field trip.

The University provides all KSU students with an “official” e-mail account with the address “students.kennesaw.edu.” As a result of federal laws protecting educational information and other data, **this is the sole e-mail account you should use to communicate with your instructor or other University officials.**

Changes to the course schedule or any announcements from the professor will be sent to your KSU student email account as well as posted in the “News” on D2L. Students are responsible for checking their email and D2L for such announcements, especially in the event of inclement weather.

Course description: This course offers a broad introduction to the museum world and the functions of museums in American society with an emphasis on history museums. Subjects covered will include museum management, collections management, education, interpretation, exhibit design, ethics, and scholarly criticism of museums. The class will combine lectures by the instructor and guest lecturers, in-class discussion, case studies, readings, and field trips to achieve the goals specified below.

Course Goals: At the completion of this course you should demonstrate the following:

- an understanding of the history of museums in the United States
- an understanding of the interpretive techniques employed by museums
- an understanding of the current issues of debate in the museum field
- an understanding of the importance of ethical practices in museums
- the ability to develop an exhibit or program for a history museum

Required Readings:


Additional readings as assigned

Attendance & Participation: Students are solely responsible for managing their enrollment status; nonattendance does not constitute a withdrawal. You are expected to attend class and to participate in class discussions. We will be working in groups throughout the semester, so it is important that you arrive at class on time and that you be prepared to contribute to your group’s work. You are expected to ask questions, contribute to class discussions, and be engaged in what is going on in the classroom. If you miss one day of class, you have missed the equivalent of an entire week. Your final grade will drop **10 points** for each unexcused absence. If you are sick or need to miss class for any reason, you should alert the professor in advance by e-mail. If an absence is deemed justifiable, you will be given an opportunity to make up the work. Participation counts for 20 percent of your grade, so be prepared and speak up!
Electronic Devices Policy: You may bring a laptop to class. Cellphones are not allowed in class. You will have no occasion to use your cellphone during class—no reason to text, send email or check Facebook, Twitter, or the box scores. Put your cellphone away during the time that you are in the classroom or on a field trip.

Student Disability Services: Students with qualifying disabilities under the Americans with Disabilities Act (ADA) and/or Section 504 of the Rehabilitation Act who require “reasonable accommodation(s)” to complete the course may request those from Department of Student Success Services. Students requiring such accommodations are required to work with the University’s Department of Student Success Services rather than engaging in this discussion with individual faculty members or academic departments. If, after reviewing the course syllabus, a student anticipates or should have anticipated a need for accommodation, he or she must submit documentation requesting an accommodation and permitting time for a determination prior to submitting assignments or taking course quizzes or exams. Students may not request retroactive accommodation for needs that were or should have been foreseeable. Students should contact the office as soon as possible in the term for which they are seeking accommodations. For more information please visit their website, sss.kennesaw.edu/sss.

Contact information is as follows:
SDS Email: sds@kennesaw.edu
Primary number for Kennesaw campus: 470-578-2666
Primary number for Marietta campus: 678-915-7244

Writing Center: The KSU Writing Center is a free service offered to all KSU students. Experienced, friendly writing assistants work with you throughout the writing process on concerns such as topic development, revision, research, documentation, grammar, and mechanics. Rather than edit your paper for you, writing assistants will help you learn strategies to become a better writer on your own. For more information or to make an appointment (appointments are strongly encouraged), visit http://www.kennesaw.edu/english/WritingCenter or stop by Room 242 in the English Building.

Academic Honesty: Every KSU student is responsible for upholding the provisions of the Student Code of Conduct, as published in the Undergraduate and Graduate Catalogs. Section 5. C of the Student Code of Conduct addresses the university’s policy on academic honesty, including provisions regarding plagiarism and cheating, unauthorized access to university materials, misrepresentation/falsification of university records or academic work, malicious removal, retention, or destruction of library materials, malicious/intentional misuse of computer facilities and/or services, and misuse of student identification cards. Incidents of alleged academic misconduct will be handled through the established procedures of the Department of Student Conduct and Academic Integrity (SCAI), which includes either an “informal” resolution by a faculty member, resulting in a grade adjustment, or a formal hearing procedure, which may subject a student to the Code of Conduct’s minimum one semester suspension requirement. See also https://web.kennesaw.edu/scai/content/ksu-student-code-conduct.

Students suspected of violating the KSU statement of Academic Honesty will meet with the instructor to discuss the violation AND will be reported to the Department of Student Conduct according to the process outlined at the following link: https://web.kennesaw.edu/scai/content/scai-misconduct-procedures. Violations will result in a failing grade on the assignment, and possibly failure of the course.

For more information on what constitutes plagiarism, see the following websites:
http://plagiarism.org/
http://www.indiana.edu/~wts/pamphlets/plagiarism.shtml
http://www.library.arizona.edu/help/tutorials/plagiarism/index.html

Assignments:
Group Presentations: You will be divided into groups with which you will prepare and deliver a series of presentations related to the different types of museums that we will be reading about throughout the semester and the case studies that you will read in Samantha Chmelik’s book.

For the museum presentations, each group will be assigned a museum on which they should do research and prepare a presentation. The presentation should include a brief history of the museum (when it was founded and by whom), the mission, the collection, exhibitions, programming or other aspect for which the museum is best known, and the role of the museum in its local community and in American culture and society. Presentations should be no longer than ten minutes.
For the case studies from Chmelik’s book, each group should be prepared to present a synopsis of its assigned case study and to address the questions presented in the book at the end of the case study.

A discussion board will be set up for each group on D2L, and each group must post a copy of each presentation into their group folder in Assignments on D2L before the class period in which they deliver the presentation. You must submit an evaluation of yourself and your group members on the date of the last group presentation. The evaluation form will be posted on D2L in the “Administrative and Forms” module. Group presentations count for 20 percent of your final grade. See the attached presentation rubric for details on how the professor will grade your presentations.

Exhibition Project: During the semester we will work with Dr. Catherine Lewis on a component of an exhibition about the history of The Temple in Atlanta. Details about the project are on the last page of the syllabus. You will be working in groups for this project. You will be required to evaluate your own contributions as well as the contributions of your team members to the group project. You will be expected to use the D2L discussion board to coordinate and disseminate your work throughout the semester. The discussion board allows me to see who is contributing to the group project. If you do not show up on the discussion board, I will assume that you are not contributing to the project. The evaluation form will be posted on D2L in the “Administrative and Forms” module. More details on the project will be provided on a separate handout. The Exhibition Project counts for 20 percent of your final grade.

Exhibit Reviews: We will take class field trips to the Tellus Science Museum, the Atlanta History Center (AHC), the Root House, and the Zuckerman Museum of Art (ZMA) during the semester. You will be required to write a short review (750-1000 words) on an exhibit from the Tellus Museum and the AHC. Your review should include a critical assessment of a particular exhibit and how the exhibit relates to the mission of the museum. You should draw on the assigned readings and class discussions in your analysis. Examples of reviews can be found on D2L and in issues of The Public Historian or The Journal of American History. Each exhibit review counts for 20 percent of your final grade.

As you walk through the exhibition, use the Framework for Assessing Excellence Form that is posted on D2L to help you organize your observations. You will be expected to turn in the Assessment Form along with your paper. See the attached Exhibit Review sheet for more details. Your review will be graded on composition and content. See the attached exhibit review rubric for details on how the professor will grade your reviews.

Grading:
Review #1 20%
Review #2 20%
Exhibition Project 20%
Group Presentations 20%
Attendance/Participation 20%

Grade Scale: 90-100=A, 80-89=B, 70-79=C, 60-69=D, 0-59=F
## Tentative Schedule – (changes will be announced in class)

| Week 1 | Oct 11 | Introduction | What is a museum? Temple or Forum?  
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<td>Telling history with objects</td>
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<td>In-class exercise – A History of the United States in Five Objects</td>
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<td><a href="http://www.kennesaw.edu/historymuseum/">http://www.kennesaw.edu/historymuseum/</a></td>
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<td></td>
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<td>D2L – Duncan Cameron, “The Museum, a Temple or the Forum?”</td>
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<td><a href="http://www.bbc.co.uk/ahistoryoftheworld/">http://www.bbc.co.uk/ahistoryoftheworld/</a></td>
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</tbody>
</table>
| Week 1 | Oct 13 | The history of museums and the role of museums in America  
|        |        | Museum standards & best practices  
|        |        | Film – “Riches, Rivals, and Radicals: 100 Years of Museums in America” |
|        |        | *Museum and Historic Site Management Case Studies*  
|        |        | Alexander, Chpts. 1, 8, 9, and 13.  
|        |        | D2L – Newseum article from *Museum* magazine.  
|        |        | Philip Kennicott, “Exhibit A,” *Washington Post*  
|        |        | *Museum and Historic Site Management Case Studies* – Group 1 – Chpt 4, Case 1; Group 2 – Chpt 4, Case 2; Group 3 – Chpt 4, Case 3;  
| Week 2 | Oct 18 | Introduction to the Exhibition Project  
|        |        | - Assign research topics to groups  
|        |        | Introduction to Collections Management  
|        |        | Dr. Catherine Lewis, Assistant Vice President, KSU Museums, Archives, and Rare Books  
|        |        | Look at materials in Exhibition Project folder on D2L.  
|        |        | [http://zuckerman.kennesaw.edu/](http://zuckerman.kennesaw.edu/)  
|        |        | Guest speakers from the KSU MARB: Becky Parker, Registrar, Michelle Lopez, Collections Manager, ZMA  
| Sun    | Oct 23 | Georgia Journeys exhibit opening - MHHE  
| Week 3 | Oct 25 | Natural History and Anthropology Museums,  
|        |        | Science and Technology Museums,  
|        |        | Botanical Gardens and Zoos  
|        |        | *Group presentations – Natural History, Science, and Zoos*  
|        |        | First Draft of Temple Timeline due  
| Week 3 | Oct 27 | Field trip – Tellus Science Museum  
|        |        | Amy Gramsey – Director Curatorial Services & Sarah Timm – Curator  
|        |        | Meet in the lobby, Tellus Drive, Cartersville, GA. **Bring $10 for admission.**  
| Week 4 |        | History Museums  
<p>|        |        | Alexander, Chpt. 5. |</p>
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
</table>
**Group presentations – History Museums**  
*Museum and Historic Site Management Case Studies* – Chapter 9 –                                                                                                                                                                                                                       |
| Nov 1  | **Art and Ethics Lecture**                                             | Attend the Art and Ethics lecture at 6:00pm at the Zuckerman Museum of Art.  
**Extra credit assignment posted on D2L.**                                                                                                                                                                                                                                                                                               |
| Week 4 | **Field Trip – Atlanta History Center**                                | Meet at 2:45 in the lobby, 130 West Paces Ferry Rd, NW, Atlanta, GA  
http://www.atlantahistorycenter.com/                                                                                                                                                                                                                                                                                                         |
| Nov 3  | **Last day to withdraw with a grade of W**                             |                                                                                                                                                                                                                                                                                                                                                                                                  |
| Week 5 | **Atlanta History Center Gatheround Exhibit Review**                 | Guest speaker – Dr. Richard Harker, Education and Outreach Manager, MHHE  
D2L – Excerpts from *Museum Educators Manual*  
| Nov 8  | **Field Trip – Zuckerman Museum of Art**                              | Meet with Justin Rabideau, director, Dr. Teresa Reeves, curator, Katie Malone, education and outreach manager, Katie Ericson, visitor services coordinator, Becky Parker, registrar, Michelle Lopez, collections manager.  
http://zuckerman.kennesaw.edu/                                                                                                                                                                                                                                                                                                      |
| Nov 10 | **Temple Timeline Final Draft**                                        | Group 1 – Chapter 3, Case 1,  
Group 2 – Chapter 7, Case 1  
Group 3 – Chapter 7, Case 2  
Group 4 – Chapter 10, Case 1  
Group 5 – Chapter 10, Case 3                                                                                                                                                                                                                                                                                                           |
| Nov 12 | **Field Trip – Zuckerman Museum of Art**                              | Meet with Justin Rabideau, director, Dr. Teresa Reeves, curator, Katie Malone, education and outreach manager, Katie Ericson, visitor services coordinator, Becky Parker, registrar, Michelle Lopez, collections manager.  
http://zuckerman.kennesaw.edu/                                                                                                                                                                                                                                                                                                      |
| Nov 15 | **Art Museums**                                                       | Alexander, Chpt. 2.  
D2L – Dubin – “The West As America”  
D2L – Materials on “A Walk In the Valley” controversy                                                                                                                                                                                                                                                                                 |
| Nov 29 | **Field Trip – The Root House Museum**                                | Meet at 2:30 at 145 Denmead St NE, Marietta, GA 30060, corner of North Marietta Loop and Polk Street in Marietta, (770) 426-4982  
http://www.coblandmarks.com/root-house.php                                                                                                                                                                                                                                                                                           |
| Dec 1  | **Final Exam 1:00-3:00**                                               |  
*Museum and Historic Site Management Case Studies* –  
Group 1 – Chapter 1, Case 1,  
Group 2 – Chapter 1, Case 2  
Group 3 – Chapter 1, Case 3  
Group 4 – Chapter 2, Case 1                                                                                                                                                                                                                                                                                                             |
Museum and Exhibit Reviews

You will be required to write two reviews during the semester—one on one of the galleries at the Tellus Museum and one on the Gatheround exhibit at the Atlanta History Center. The reviews should be 3-4 pages (750-1000 words) and should provide an analysis of the site or exhibit in terms of organization, design, themes, execution, and issues. The reading assignments throughout the semester are designed to help you develop your critical thinking and analysis skills as they relate to assessing the impact, effectiveness, and quality of public history displays. You should use the Chicago Manual of Style and include footnotes as appropriate.

Use the Framework for Assessing Excellence Form that is posted on D2L to help you organize your observations. You will be expected to turn in the Assessment Form along with your paper.

Your review should address the following questions:

- What is the mission of the institution that hosts the exhibit or tour?
- How does the exhibit or tour support that mission?
- How is the theme of the exhibition or tour conveyed through the objects, design, and, if appropriate, subsidiary text?
- What kind of bias or perspective does the exhibition or tour have?
- What were the curatorial objectives?
- Is the organization of the exhibition or tour logical?
- Was the exhibition or tour well researched and presented in an appealing fashion?
- What was emphasized or omitted and what impact does that have on the visitor?
- For an exhibit, how does the design shape the visitor’s understanding or experience?
- What did the interpretive team do well? What areas could have been improved?
- Who is responsible for the content and design?

A few tips:

- **DO NOT USE FIRST PERSON!**
- Analyze; do not summarize. The summary of what you saw should be condensed to a short paragraph—just enough to allow the reader to understand what the exhibition or site was all about.
- Read sample reviews in the Journal of American History or the Public Historian.
- Do not mention every artifact or tidbit of information that was conveyed to you. Be selective. Talk about highlights and lowlights.
- Provide concrete evidence to support your argument and assertions.
- Do not feel that you have to organize your paper to mimic the layout of the exhibition or tour.
- Use the Framework for Assessing Excellence Form to guide your review.

Mission Statements:

Tellus Science Museum – Because science matters, we engage, educate, and inspire visitors to make scientific connections through dynamic exhibits and enriching experiences.

Atlanta History Center – The Atlanta History Center through its collections, facilities, programs, exhibitions, and publications preserves and interprets historical subjects pertaining to Atlanta and its environs and presents subjects of interest to Atlanta’s diverse audiences.
## Grading rubric for Exhibition Review

<table>
<thead>
<tr>
<th>Possible Points</th>
<th>Actual Points</th>
<th>Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td></td>
<td>Clear articulation of purpose or mission of the site</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>Clear assessment and explanation of how exhibit supports the mission</td>
</tr>
<tr>
<td>20</td>
<td></td>
<td>Clear and concise explanation of the design, objects, and content of the exhibit</td>
</tr>
<tr>
<td>20</td>
<td></td>
<td>Analysis of how the exhibit achieves the criteria of comfortable, engaging, reinforcing, and meaningful as defined in the Exhibit Assessment Framework</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>Well organized with an introduction, body, and conclusion</td>
</tr>
<tr>
<td>20</td>
<td></td>
<td>Style and mechanics – Uses a varied and sophisticated sentence structure and paragraph development. No grammar or punctuation errors.</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>Format – Follows the specifications outlined in the syllabus including length, margins, spacing, and use of citations.</td>
</tr>
<tr>
<td><strong>Total Possible</strong></td>
<td><strong>Total Actual</strong></td>
<td><strong>Comments:</strong></td>
</tr>
</tbody>
</table>
### Grading rubric for Group Presentations

#### Student Presentation Evaluation

<table>
<thead>
<tr>
<th>Organization</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audience cannot understand presentation because there is no sequence of information.</td>
<td>Audience has difficulty following presentation because student jumps around.</td>
<td>Student presents information in logical sequence which audience can follow.</td>
<td>Student presents information in logical, interesting sequence which audience can follow.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student does not have grasp of information; student cannot answer questions about subject.</td>
<td>Student is uncomfortable with information and is able to answer only rudimentary questions.</td>
<td>Student is at ease with expected answers to all questions, but fails to elaborate.</td>
<td>Student demonstrates full knowledge (more than required) by answering all class questions with explanations and elaboration.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student uses superfluous graphics or no graphics</td>
<td>Student occasionally uses graphics that rarely support text and presentation.</td>
<td>Student's graphics relate to text and presentation.</td>
<td>Student's graphics explain and reinforce screen text and presentation.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation has four or more spelling errors and/or grammatical errors.</td>
<td>Presentation has three misspellings and/or grammatical errors.</td>
<td>Presentation has no more than two misspellings and/or grammatical errors.</td>
<td>Presentation has no misspellings or grammatical errors.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student reads all of report with no eye contact. Student mumbles, incorrectly pronounces terms, and speaks too quietly for students in the back of class to hear.</td>
<td>Student occasionally uses eye contact, but still reads most of report. Student's voice is low. Student incorrectly pronounces terms. Audience members have difficulty hearing presentation.</td>
<td>Student maintains eye contact most of the time but frequently returns to notes. Student's voice is clear. Student pronounces most words correctly. Most audience members can hear presentation.</td>
<td>Student maintains eye contact with audience, seldom returning to notes. Student uses a clear voice and correct, precise pronunciation of terms so that all audience members can hear presentation.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total Points:**
HIST 4430 – Museum List for Group Presentations

Natural History and Anthropology Museums, Science and Technology Museums, Botanical Gardens and Zoos
2. Field Museum of Natural History, Chicago http://fieldmuseum.org/

History Museums
2. Chicago History Museum http://www.chicagohistory.org/
4. Old Sturbridge Village, Sturbridge, MA http://www.osv.org/

Historic House Museums
1. Mount Vernon http://www.mountvernon.org/
3. Drayton Hall http://www.draytonhall.org/
5. Falling Water, Mill Run, PA http://www.fallingwater.org/
8. The Philip Johnson Glass House, New Canaan, CT http://philipjohnsonglasshouse.org/

Art Museums
3. Detroit Institute of Arts, Detroit http://www.dia.org/
4. The National Gallery of Art, Washington, DC http://www.nga.gov/content/ngaweb.html
5. J. Paul Getty Center, Los Angeles http://www.getty.edu/museum/

Outline and points of emphasis for presentations:
1. Brief history
   a. When founded and by whom?
   b. Mission
2. Collection
   a. Overview
   b. Outstanding pieces or objects
3. Exhibitions
   a. Current or recent
   b. Notable or exceptional that transformed the field
4. Role in the community and society
   a. Education and outreach
   b. Community engagement
   c. Importance or significance in the museum world
The Temple Timeline Project

As a class, we will be helping The Temple (1580 Peachtree Street), the most historic Jewish congregation in the city of Atlanta, document their history. Each group will help create a timeline segment that will become a core component of the exhibit.

Each project team will:

- Review an extended timeline prepared by Dr. Mark Bauman.
- Review secondary research on The Temple’s history (provided by Dr. Dickey on D2L).
- Prepare a timeline with three threads: American history, Atlanta history, Temple history.

Group 1: 1837-1895
Group 2: 1895-1946
Group 3: 1946-1974
Group 4: 1974-2003
Group 5: 2003-present

Tips:
- Do not feel you have to have an event for every year.
- Write concise captions (modeled on the example below)
- Identify photographs (from Library of Congress, Atlanta History Center, the Breman) that might illustrate the timeline.

Sample:

<table>
<thead>
<tr>
<th>Year</th>
<th>American History</th>
<th>Atlanta History</th>
<th>Jewish/ Temple History</th>
</tr>
</thead>
<tbody>
<tr>
<td>1837</td>
<td>Battle of the Alamo</td>
<td>Atlanta is first settled as Terminus, the end of a rail line linking the community with Chattanooga, Tennessee.</td>
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<tr>
<td>1844</td>
<td>Samuel Morse sends the first telegraph.</td>
<td>Atlanta is incorporated as a city with three rail lines.</td>
<td>Jacob Haas and his family are Atlanta’s earliest Jewish settlers, and along with his partner, Henry Levy, they created the Union Sabbath School to benefit Christian and Jewish children.</td>
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<td>1847</td>
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<td>1860</td>
<td>Abraham Lincoln elected president.</td>
<td>In 1860, a small group of Jews in Atlanta established the Hebrew Benevolent Society to provide insurance, aid, and burial benefits at Oakland Cemetery.</td>
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<td>1865</td>
<td>The Civil War ends.</td>
<td>On January 1, Dr. Isaac Leeser of Philadelphia married Emilie Baer to Abram Rosenfeld at the Concordia Hall on Whitehall Street, sanctifying the first Jewish wedding in the city of Atlanta.</td>
<td>The Temple is founded as the Hebrew Benevolent Congregation.</td>
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<tr>
<td>1867</td>
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